



MUNICIPALITY OF BURGAS

26 Alexandrovska Street, 8000 Burgas, BULGARIA
Phone: 056/ 84 09 15-19; Fax: 056/ 84 13 14
www.burgas.bg ; e-mail: obshtina@burgas.bg



Municipality of Burgas

INTERNATIONAL FLOWER FAIR

“FLORA BURGAS”

Regulation

The International Flower Fair “FLORA BURGAS” continues its exhibition traditions since 1980 finding a good response among Bulgarian and foreign guests and specialists.

1. Organizer: Municipality of Burgas

Motto of the international exhibition "Flora Burgas": **"NATURE-HUMAN-HARMONY"**

2. Purpose and objectives of the exhibition:

The exhibition aims at the promotion of Bulgarian and international experience in the production of flowers and ornamental plants, landscaping, planting, environmental protection, urban development and aesthetic of the settlements.

It performs additional tasks related to the development of horticulture, genetics and breeding, enriching the local flora with new species, varieties, increasing the decorative qualities of the vegetation in the interior and exterior, enhancing the aesthetics of life and aesthetic education in people, training staff, confirms the role of vegetation as an important ecological factor of the environment for living, working and recreation.

The exhibition aims to establish and maintain business contacts with manufacturers and trade partners at home and abroad.

3. Time and venue of the exhibition:

The International Flower Fair “FLORA BURGAS” is held annually in the period from April to May in the territory of "Seaside Park", Burgas, Bulgaria.

Traditionally, the exhibition covers demonstration of arrangements of cut flowers, leaf-ornamental plants, potted plants, seedlings, architectural and artistic products and components, light garden equipment, tools, chemicals and other exhibits related to the themes of the exhibition.

4. Participation in the exhibition:

4.1. Right to participate in "Flora Burgas" have all Bulgarian and foreign specialized companies, farms, nurseries, greenhouses, firms, private and amateur producers of flowers, seedlings,



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seeds, ornamental plants, architectural and artistic elements, garden equipment, chemicals and others.

- 4.2. Participants can be: Research institutes, experimental stations, botanical gardens, exhibitions and companies whose activities and exhibits correspond to the themes of the exhibition and can demonstrate achievements.
- 4.3. With the submission of application, the Exhibitors (participants) undertakes to maintain their exposure throughout the duration of the exhibition in the condition in which it was at the opening and depending on the requirements of the exhibits.
- 4.4. Exhibitors may demonstrate their exhibits individually or collectively.
- 4.5. Light garden mechanization can be demonstrated by the Exhibitor.
- 4.6. Exhibitor undertakes to provide healthy exhibits without diseases and pests and to maintain them in good condition up to the closure of the exhibition.
- 4.7. Each exhibitor receives access to the requested trade area after the exhibition area arranged by him has been accepted by the organizer.
- 4.8. If the Exhibitor (participant) refuses to arrange an exhibition space, he is not permitted to further participate and the paid fee is not refundable.
- 4.9. Failure to maintain the exhibition area in a perfect condition is a reason for exclusion from participation in the exhibition.

5. Application for participation:

If you wish to participate, a written request shall be sent to the address indicated in the invitation, to the websites of the Municipality and exhibition, respectively: www.burgas.bg , www.letentear.com . Applications must be submitted electronically to the e-mail flora@burgas.bg .

The application must contain:

1. Precise name and address of the participant;
2. Information on type of exhibits - plant variety, soil, seed substrates, etc., planting materials, projects, models, architectural elements, and other promotional materials, specifying the type of exposure;
3. The request for the competitions in which will you would like to participate;
4. Necessary display and sales areas, while respecting the established by this Regulation minimum sizes;
5. Additional requirements - props, auxiliary materials, translators and others.

With the application the Exhibitor undertakes to comply with all the requirements of the Regulation. The organizer reserves the right to decide on the allocation of the exhibition area and the right to divert orders in the following cases: when the capacity of the exhibition and commercial areas is full; when the nature and quality of the exhibits do not meet the conditions and level of the exhibition.

Deadline for submission of applications for participation in The International Flower Fair "FLORA BURGAS" - one month before the opening date of the exhibition.

6. Exhibition areas:

- 6.1. The total covered area of Exhibition (five modules) amounting to 600 m²;



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- 6.2. Commercial space totaling 120 m²;
- 6.3. Outdoor exposition spaces;
- 6.4. The exhibition and retail space for each of the Exhibitors are requested under scheme prepared by the organizer and shall be granted upon payment of the fees. The fees are established by an ordinance of the Municipal council - Burgas.
- 6.5. Each Exhibitor shall prepare an exposure for the exhibition with a minimum area of 5 m².
- 6.6. To all the participants in the exhibition is given an opportunity to open a trade or business stands provided by the organizer, with a minimum area of 2 m² and a maximum - 6 m² for a specified fee.

7. Distribution and layout of exhibition areas:

- 7.1. The specific exhibition and commercial area is stated by the participant under the scheme, as the final location is indicated to the exhibitors within two weeks before the opening of the exhibition. The location is determined after consideration of the total number of participants and distribution of declared areas.
- 7.2. The formation of participants' exposures and the loading of the commercial stands can start 48 hours before the opening and should be completed by 00.00 pm. on the opening day.
- 7.3. Maintenance of the exposures and loading of the commercial stands during the exhibition days is done by exhibitors as follows: morning from 6.00 am. to 9.00 pm. and in the evening from 20.00. to 23.00.
- 7.4. During the exhibition, the participants undertake to comply with the requirements for: health and safety according to the Bulgarian Law; fire protection; traffic rules in the area of the exhibition; protection of green areas; comply with the rules for use of Flora Exhibition Center, Burgas.

8. Designation of the exhibits:

1. Exhibitors shall mention in the application the type and the exact name of the exhibits;
2. Individual exhibition areas should be marked with signs in Latin and Bulgarian language indicating information about the exhibitor and the exhibits included in its exposition.

9. Transport:

Obligation of the participants is to provide transportation of their exhibits to/from the venue of the exhibition - Seaside Park, Burgas.

10. Permission for import and customs control:

For a release or the exhibits of Customs Burgas, the Railway station, Burgas Airport and the Port of Burgas they need to be accompanied by the following documents:

1. Customs permission;
2. Phytosanitary certificate;
3. Transport documents;
4. Letter to participation in the exhibition.



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11. Phytosanitary requirements:

1. Plant exhibits and preparations must be accompanied by phytosanitary certificates guaranteeing their suitability and quality.
2. In case of discrepancy of plant material or preparation with current normative established requirements for phytosanitary control, action are taken as instructed by the phytosanitary services.

12. Hotel accommodation arrangements:

The organizer provides assistance in arranging hotel accommodation of participants during the exhibition if a specific request is sent with the application form; the expenses are borne entirely by the Exhibitor (participant).

13. Contests - subject, conditions of participation:

In the competitive part of The International Flower Fair "FLORA BURGAS" are conducted the following competitions:

1. Competition for the best exhibits.
2. Competition for the best arrangement of cut flowers.
3. Competition for the best architectural and decorative interior and exterior.
4. Competition for the best arrangement of external trade area.
5. Children's Drawing Competition on a given topic.

13.1. Competition for the best exhibits:

Purpose of the competition: the contest includes the following exhibits: cut flowers, potted plants, flowering and leaf-ornamental shrubs, cactus, plants for open areas and nursery crops.

Eligibility:

- The evaluation shall take into account the following criteria: quality, general habitus, health and uniformity of the exhibits.
- The exhibits are measured in the state in which they are presented to the jury. Damages caused during transport and packaging are considered as disadvantages of the exhibits.
- Artificial plants are not allowed to participate.

Categories:

1. **Best exhibit of cut flowers:**

The evaluation is based on a minimum of 30 cut flowers by type.

2. **Exhibit - flowering potted plants:**

The assessment is carried out independently of the represented **number of types of crops** and with minimum 5 pieces of plants per type.

3. **Exhibits of leaf-ornamental potted plants, bonsai, mini-gardens and more:**



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The assessment is carried out independently of the represented number of types of crops and at least 5 pieces of plants species.

4. **Best exhibit of ornamental plants for open areas** (color seedlings bulb, trees and shrubs)
5. **Best exhibit of architectural design of interior and exterior** (containers, playground equipment, decorative flooring, park furniture, decorative sculptures, waterfalls, fountains, lighting, etc.).

13.2. Competition for the best arrangement of cut flowers:

Competition is open to all exhibitors who want to participate with their arrangements.

Evaluation criteria:

- Originality of the materials used;
- Individuality;
- Style, form and design;
- Technical implementation;
- Color composition;
- Innovation;

13.3. Competition for the best architectural and decorative interior and exterior.

Evaluation criteria:

- Aesthetic and layout of exposure;
- Skillfully and rational use of the exhibition area;
- Color composition;
- Originality of decorative elements;
- Technical layout.

13.4. Competition for the best design of the external market area:

Evaluation criteria:

- Aesthetic and layout of the exhibition area;
- Originality of ornamental and plant elements.

13.5. Competition for the best children's drawing "Flora - Flowers"

In the competition can participate drawings divided into the following age groups: the first group 6-8 years old, the second group 9-12 years old;

Evaluation criteria:

- Aesthetic and artistic decision;
- Colors;



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- Originality of the decision;

13.6. *The jury and evaluation*

1. The number and composition of the jury is determined by the Mayor of the Municipality of Burgas. The jury in each category consists of three or five members, one of whom is the chairman.
2. Assessment - the jury is done secretly in 1 to 10 scale and is certified by a set protocol, which notes the final score of the participant and the overall ranking. The protocol is signed by the members and the Chairman;
3. In each of the competitions the winners will be awarded:
 - I place - gold medal and cup;
 - II place - silver medal;
 - III place - bronze medal.
4. All participants receive a diploma certifying their participation.
5. Commissions for the individual competitions begin work from 8.00 on the opening day and complete the evaluation activities by the end of the next day of the exhibition.

14. **Handling and closing of the exhibition**

1. Exhibitors are required to maintain order and cleanliness in the exhibition area and to ensure the continued presence of a specialist (or consultant).
2. During the conduct of the exhibition export and sale of exhibits from the exhibition area is not permitted.
3. The release of the exhibition area and equipment after the closing of the exhibition is the responsibility of the Exhibitor (participant). It should start at 8.00 hours on the day following the last day of the exhibition and should be completed within 24 hours.
4. The release of the exhibition grounds by the exhibitor is carried out in the presence of the organizer.

NOTE:

1. **The Municipality reserves the right to change the regulations, as it shall promptly notify participants.**
2. **For specific plants and other exceptions a further correspondence will be conducted.**
3. **The organizer is not responsible for damage caused by natural disasters.**